

BSP spreads Christmas cheers to communities

CHRISTMAS came early for many under-privileged families in settlements out West when BSP Country Manager Mr. Kevin McCarthy showed up unexpectedly at their doorsteps just days before Christmas.

As part of its Annual Christmas charity program, a BSP delegation led by Mr McCarthy travelled to many different sites onboard a bus that carried the message "Christmas with BSP" and delivered goodies to many communities, customers and children.

A BSP Christmas choir led by Rain Project founder, Elena Baravilala, also accompanied the BSP staff. The team surprised communities with carol singing topped with surprise giveaways. Families received back to school packs and a grocery hamper which contained flour, rice, sugar, canned foods, Christmas cake, ovaltine, powdered milk, cooking oil, salt, dahl and soft drinks.

The lives of hundreds were touched by this goodwill gesture and these included families that lived in Korokoro Settlement along the Sigatoka Valley, Saravi settlement surrounded by cane fields in Nadi and Veiraisi Settlement in Nadawa.

Reverend Shailendra Kumar spoke at the Korokoro settlement to shed some light on the realities of life for people there. "All families survived on subsistence farming while holding onto other casual jobs for extra income.

"We live with what we have here and farming is limited since we are on mataqali owned land. I was really surprised when I received a call informing me that the head of BSP in Fiji was coming himself to give us groceries,' said Reverend Kumar.

"I know that this bank has done a lot of community work, but this is a step further and I thank Mr. McCarthy and his team for this gesture because this for me is God's work – to help the less-fortunate in society" added Mr. Kumar.

BSP's Christmas Charity & Rewards program has been received very well by people. "We're always trying to respond with help where we see the need," said BSP Country Manager, Mr. McCarthy. He was speaking while travelling with his BSP team of Christmas helpers onboard a 53 seater bus that carried food packs, back to school packs, the Rain Project Christmas caroling choir and more.

"It is always humbling to witness how people within our very own communities are getting by and living life to the best of their abilities. I am amazed by their resilience and this Christmas, we are reaching out to a few of these communities who could really do with a little boost from BSP," explained Mr. McCarthy.

BSP's Christmas program featured the visitation of 3 settlements that had more than 200 households, 8 supermarkets, 7 ATM sites, 7 branches and patients at a hospital.



BSP staff and the Project Rain team with children and parents of Saravi Settlement in Nadi.



The BSP Christmas bus at the Suva Central Building loading bay before the Christmas Charity visitations to the Western and Central Division from December 16-19th, 2014.

BSP family commits \$20,000 to WOWs BSP staff led by example in the "Save it or



BSP staff led by example in the "Save it or Shave it" campaign which saw BSP Human Resources staff Emmanuel Fisher volunteer to become the Bank's ambassador for cancer awareness.

Mr Fisher experienced firsthand the effects of cancer after losing his own grandmother In his own words, "its heart wrenching to see someone you truly love and respect enduring so much pain while you stand by powerless to reverse the situation. All we

BSP Chief Financial Officer Rajeshwar Singh, Fiji Cancer and WOWs Kids representatives with BSPs Project BEST team at the handover ceremony in November.

The pain of watching a loved one fight the battle against cancer daily is perhaps one of the most trying experiences one can go through.

Fiji has the highest cancer rate in the Pacific. In the past 10 years, this disease has claimed the lives of 5,900 according to the World Health Organisation. Most forms of cancer are treatable in Fiji, but the challenge according to the Ministry of Health is early detection, availability of resources to treat it and its affordability. This year, the company and staff of BSP jointly raised funds which led to the donation of \$20,000 towards WOWS Fiji and Fiji Cancer Society. This donation was the result of two different initiatives envisaged to touch the lives of children and patients with cancer across Fiji and the South Pacific.

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In a heartwarming gesture of true humanitarianism, members of BSP staff engaged in a fundraising drive. could do was make life as comfortable as possible."

The WOWS Walk 2014 also proved to be very special and memorable event covering 462 kilometres around Viti Levu across 13 days with BSP bringing 90 walkers to cover the final 18km from Nakasi.

BSP also funded the production of merchandise that was sold by WOWS Fiji to raise funds. Family members of staff also joined the walk to support the cause. BSP made the following contributions to WOWS Fiji in their 2014 campaign:

- 1. \$5,330 cash donation by BSP staff
- 2. \$5,330 "Dollar for dollar" donation by the company
- \$1,381 to Biggest Morning Tea fundraiser donated to Fiji Cancer society
- 4. 280 T-Shirts branded WOWS & BSP
- 5. 70 BSP staff and their families participated in the walk

Looking back 2014



BSP Country Manager Kevin McCarthy crosses a bridge at Nadera's Veiraisi Settlement to deliver groceries to residents.



BSP Head of Marketing Nirdesh Singh and Communications officer Salome Waqailiti with Nature Fiji's CEO Nunia Thomas and Board Chairman Robin Yarrow.



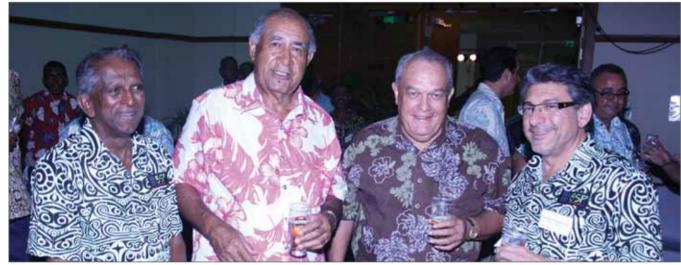
Ratu Varani Memorial School students in Kadavu with BSP's GMHR Howard Politini who delivered their BSP donated beds



BSP Branch Manager Eka Seduadua with guests and Labasa town councillors during the openning of the new Labasa Town tennis court .



BSP Rakiraki branch Officer in Charge Ronika Prakash with Rakiraki Acting Provincial Administrator, Ralulu Cirikisuva and guests at the new Rakiraki Multi-Purpose Courts this month.



Vidya Lakhan, President Epeli Nailatikau, Tom Ricketts and BSP Board Chairman Kostas Constantinou at BSP Cocktail held at the Grand Pacific Hotel in October.







GMHR Howard Politini hands over BSP's donation to Fiji Primary Schools Netball Association officials in August.





Former national sprints champ Samuela Yavala, BSP Head of Marketing Nirdesh Singh and FASANOC's Lorainne Mar at the launch of the FASANOC Awards in November. Fiji swimming officials watch over the start of the races at the National Short Course championships in November.

Ajendra Deo and Pene Andrea on one of the five newly built bridges in Savusavu, Vanua Levu, funded by BSP.



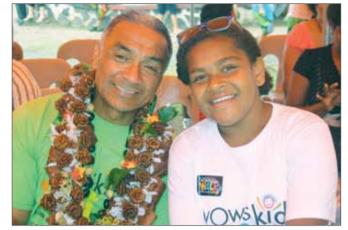
BSP's Pene Andrea donates blood during the December Blood Drive.



BSP Tavua branch's Sanjeev Sumer and his team of staff painting the ablution blocks at Garvey Park.



Raijeli Nicole of Save the Children Fiji explains water conservation program made possible through partnership with BSP, Ministry of Health and DISMAC in October.



Eteuati Ete and Vani Rabolabiu are all smiles at the completion of the WOWs Kids Viti Levu walk in October.



BSP GM Legal Alvina Ali with the BSP Christmas choir and Rain Project founder Elena Baravilala



Pastor Shailendra Kumar and Kevin McCarthy hand out Christmas hampers at Korokoro in Sigatoka in December.



BSP's Mereseini Rabolabiu and her family joined the WOWs Walk in October





BSP Country Manager Kevin McCarthy with children at the Veiraisi Settlement in Nadera.



BSP in partnership with the American Embassy held their annual staff clean up challenge for the World Earth Day Clean Up on June 5th.





Moira Fisher won a hundred dollars when she swiped her BSP EasyCard for shopping during the BSP Christmas customer reward program in December at MHCC.

BSP E-Channels Retail Manager Shivandhna Rani with BSP customer Joanna Lesuma who won \$100 at New World IGA.

Pastor Ronald and Renuka Ram won their shopping compliments of BSP. Joseph Kaitu'u and Je'an Bentley were with them at the Lokia Food City in Nausori.



Shailendra Kumar, Anshoo Mala, nephews Sumeet and Ashmeet. Shailendra won shopping at Hansons in Makoi compliments of BSP.

17-year old William Pau'u got his shopping topped up compliments of BSP' after swiping his BSP MoneyZONE Card at MHCC. BSP's Elina Naigulevu was with him.

Irene Lilly got her shopping topped compliments of BSP after using her BSP EasyCard at MHCC. BSP's Paulini Bereso was with her.

2014 Highlights

JANUARY	Sponsorship	BSP Life Summer Cup at Fiji Golf Club		Sponsorship	Partnership with Fiji Men's and Mixed Netball Championship
FEBRUARY	Sponsorship	Fiji Correctional Services Sports Day		Community	Donation to the Raiwai Methodist Fellowship Youth Sports Day
MARCH	Sponsorship Event	World Water Safety Day Launch of BSP Visa Debit card		Community	"Go Green" donation of rubbish bins to Sigatoka Town Council
APRIL	Sponsorship	BSP Fiji Principals Association Conference		Community	Donation to Saint John Rugby in Natovi
/	Sponsorship	Fiji Teachers Association		Community	Donation to the Tagimoucia Festival in
	Sponsorship	Fiji Medical Association Conference			Taveuni
	Environment	Partnership with the American Embassy for	OCTOBER	Launch	Launch of BSP Finance
		the World Earth Day Clean Up Challenge		Event	Customer cocktail with the PNG Board in Suva
MAY	Sponsorship	Bula Lifestyle on Fiji TV with BSP Life		Sponsorship	Partnership with Fiji Swimming Association for the National Short Course event
	Launch	Launch of Discover & Diners on ATM		openeerenp	
	Donation	Sigatoka Town Day		Sponsorship	Partnership with Ministry of Education and Suva City Council for the "Reduce, Reuse, Recyle" school oratory contest
JUNE	Donation	Ra School for Special Education sports day			
	Event	BSP Classic Golf Tournament at Denarau		Sponsorship	Partnership with WOWs Kids Viti Levu walk
	Sponsorship	Fiji Hotel & Tourism's Annual General		Sponsorship	2014 Fiji Badminton Nationals tournament
	Spenderomp	Meeting		Community	Donation to the Fiji Police Wives tournamer by BSP
	Event	Participation for the Morning Health Walk		Sponsorship	Fiji Human Resources Institute conference joint partnership by BSP and BSP Life
	Community	Partnership with Partners in Community Development Fiji for the Nadarivatu farming		oponsorsnip	
	Community	project		Community	Support environmental intiatives at the Fiji National University International Food
JULY	Community	Painting of Ahmadiya College building		O	Festival
	Donation Donation	Accor's Race to Survive charity Hilton Special School's fundraising		Sponsorship	HOTEC Tradeshow
	Donation	Land Transport Authority for the "Driving		Community Community	Donation to the Namosi Provincial Council Donation to the Psychiatric Survivors
	Donation	Safe and Secure Fiji" program		Community	Association
	Event	Pacific Harbour invitational Golf		Sponsorship	Uprising Beach Resort Music Festival
	Donation	Rotary Pacific Water for Life Foundation		Event	Customer Cocktails for Diwali in Nadi
AUGUST	Community	Donation to the Bua Schools Kaji Contingent		Sponsorship	TOPEX Annual conference
	Sponsorship	Partnership with The New Chinese Union		Sponsorship	Fiji Day Bilibili Races in Sigatoka
		and the Chinese Embassy for the inaugural Chinese soccer tournament in Fiji	NOVEMBER	Community	Thomson branch team constructs a multi- purpose court at Waiqanake District Schoo
	Sponsorship	Partnership with Fiji Primary Schools Netball Association for the Primary Schools Inter District Championship in Labasa		Sponsorship	Partnership with FASANOC for Fiji Hall of Fame and Fiji Olympic Order dinner
	Sponsorship	Oceania Golf School Western Junior Inter-Primary Golf Competition		Donation	Foundation For The Education Of Needy Children
	Community	Donation to the Lautoka Primary School Rugby Association by BSP		Sponsorship	Joint sponsorship with Digicel for Golden Oldies rugby uniforms
	Sponsorship	Supported the Fiji swimming squad to the Pan Pacific Championship in Australia		Community	Partnership with International Youth Fellowship for the Fiji Information Technology & Christian Camp
	Community	Donation to Ratu Navula Secondary School		Community	Donation to the Police Bluelight Sports
	Community	University of The South Pacific Open Day		Community	Clinic Fun Day
	Sponsorship	Fiji Police Force for the Police Commissioner's Cup match		Events	Customer Cocktail in Ba, Labasa, Savusavu
	Sponsorship	Fiji Oral Health Workers Association		Community	Collected 46 pints of blood during the Blood drive in Suva

Events	Ra Microfinance Expo	Community	Renovation of Charmans All Races Club gym by Pacific House branch
Sponsorship Events	Pacific Islands Surgeons Association BSP Golf Day at Fiji Golf Club	Community	Upgrade of Rakiraki Tennis court to a multi-purpose court by Rakiraki branch
Sponsorship	Oceania Hobie Challenge	Community	Lautoka Business Centre and Ba Branch joined forces to construct a multi-purpose court for Tavarau Primary School
Community	Prize donations for the 2014 Agriculture show		
SEPTEMBER Community	Donation to the Fiji Association of Women Graduates quiz night	Sponsorship	Fiji Ladies Closing Golf tournament
		Sponsorship	Institute of Internal Auditors for the 2014 Annual Conference
Sponsorship	Fiji Human Resources Institute conference joint partnership	Donation	WWF Pacific Volunteers Dinner
Donation	Fiji's Bushells Biggest Morning Tea	Community	Christmas charity and customer rewards program



Events

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Nasinu Trade Show

Hibiscus Expo

Methodist Church Annual Conference Golden Jubilees Celebration

Official Sponsor of the 2015 Pacific Games



DECEMBER Sponsorship

Community



Partnership with Apex Clubs of Fiji for the International Leadership Convention

Painting of the ablution blocks at Garvey

Club

Park by Tavua branch

bsp ife bsp Finance